



Photosynthèse Agency

SUSTAINABLE SOURCING LABEL

Overview

Version 1.0
12-2018



registered technical
conditions
12.2018

made with raw
materials from
sustainable origins

01 Why a SUSTAINABLE SOURCING* label?

To significantly reduce our impact on the planet by encouraging the use of natural and recycled materials in the production of packaging.

The aim is to reduce the carbon footprint of packaging by analysing the production process.

We want to encourage innovation and the relevance of the choices made, regardless of the size of the company.

02 What is the SUSTAINABLE SOURCING* label?

The result of 3 years of research, the SUSTAINABLE SOURCING* label validates the production processes of packaging and transport products.

It is based on a rigorous set of specifications and has four key objectives:

- Encourage the use of natural and/or recycled materials.
- Adopt the most environmentally friendly production processes.
- Create transparency and visibility for the consumer.
- Promote manufacturers who improve their product design.

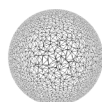
03 Who are we?

"Nature is a source of solutions for tomorrow's challenges".

Since 2017, the Photosynthèse agency has been collaborating with qualified and passionate people with the required skills for our projects.

Our expertise in creating and developing fibre production chains led us to develop this label, which promotes the use of natural and/or recycled packaging materials.

* Sustainable procurement



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Our approach is driven by our values:

- **Impartiality**

Guaranteed to be independent of lobbying influence, Photosynthèse adheres to the principles of independence and ethical and financial integrity.

- **Pragmatism**

A pragmatic and methodical analysis dedicated to the objectives of the label.

- **Confidentiality**

The expert work undertaken for the label is performed under a confidentiality agreement.

04 The value of the SUSTAINABLE SOURCING* approach

- **Respond to high expectations from society**

Customers are increasingly sensitive to the impact of packaging products. This label identifies companies that are committed to protecting the environment.

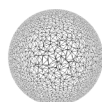
- **Stand out from the competition**

The SUSTAINABLE SOURCING* label is a distinguishing and rewarding symbol of progressive policies.

The commitment made sends out a strong, unifying message.

- **Anticipate changes to regulations**

Because environmental regulations are rapidly evolving, the SUSTAINABLE SOURCING* label anticipates future rules, which will be welcomed by clients.



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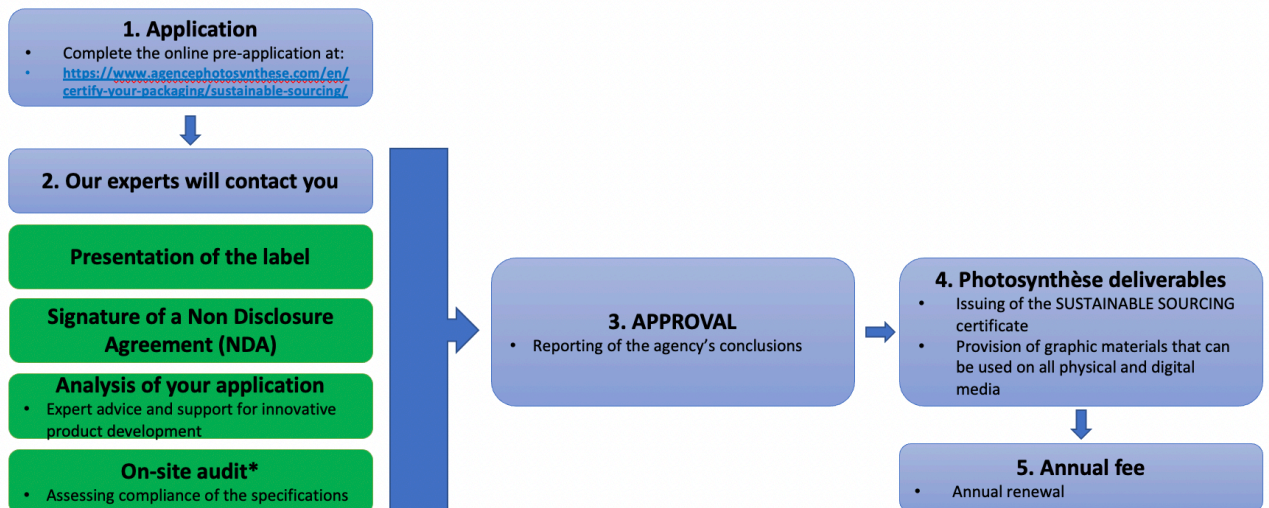
05 Profiles concerned

Industrial and small-scale manufacturers of packaging solutions.

- Primary packaging
- Secondary packaging
- Tertiary and transport packaging

06 Practical information and contacts

Certification process



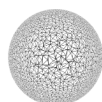
* Subject to access restrictions

07 Cost of obtaining the label

The SUSTAINABLE SOURCING* label is financially accessible to both emerging and established companies.

The cost of obtaining the label is fixed, based on revenue thresholds.

The label is valid for 3 years, starting from the date of award.



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COST OF OBTAINING THE SUSTAINABLE SOURCING LABEL*

Company revenues	Eligibility study	Annual fee N	Annual fee N+1
Turnover from 0 to 100k€	750€ HT	0 €	750€ HT
Turnover from 100k€ to 1M€	1000€ HT	0 €	900€ HT
Turnover from 1M€ to 3M€	3000€ HT	0 €	900€ HT
Turnover over 3M€	9000€ HT	0 €	900€ HT

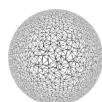
Amounts are inclusive of all expenses but excluding VAT

08 Legislation and legal protection

The aim is to secure the distribution of the label and its rights holders.

The Photosynthèse agency monitors for fraudulent activity.

All offenders will be prosecuted.



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